



Board of Trustees Meeting
February 20, 2024
6 pm

In Attendance: Don Erdbrink, Susan Schwieger, Tony Polito, Olivia Fonseca, Monica Corriveau, Scott Dolliver, Sarah White

Public Comment: None

Approval of Minutes: Tony motioned to approve, Olivia seconded the motion. Three yays and two abstentions.

Teachers Representative: None

Chair Report:

Marketing Plan-Don explained that we have been working on a social media push, Sarah and Tyrrell have been working on this.

Stacy Dolliver's brother, a marketing specialist, came in to present to the students regarding careers in marketing. He is going to work with us to boost enrollment. He mentioned that alumni students and parents are a great resource for us. He also mentioned we need to spend a little money on boosting social media. He also suggested we connect with other charter schools as possible feeder schools. He suggested that we employ social media influencers to promote the school. There is a fee for the marketing company that covers the pay for the influencers. The least expensive program is \$30k. This may be out of our means but Stacy's brother is willing to talk further about options. We should also be reaching out to local schools regarding open houses and shows.

Art Fees - We have always charged an annual arts integration fee of \$300. We were recently told we could not charge that fee because it is considered tuition. Don spoke with Kim Levallee and she believes that we may need to either change the name of the fee or the amount. Discussion about possibly charging per class.

Treasurer's Report / Enrollment:

Current enrollment - 119 (9th - 29, 10th - 27, 11th - 33, 12th - 30)

Applications for 24-25 - (9th - 27 with 8 confirmed, 10th - 6 with 2 confirmed, 11th - 1, 12th - 0)

Fundraising Committee:

Breads - still underway

Lottery Calendar - selling calendars for March drawings now.

Murder Mystery Dinner - save the date info went out. Working on sponsorship tiers. Working on the menu. There will be a chairman's challenge paddle raise. There will be a silent auction for student artwork. Dan Pelletier's group, Que Zero will be performing.

DOS Update: We are ready for our renewal meeting at the DOE on March 14th.

We are beginning to plan senior activities. We had our first senior meeting this week. We have booked the Rockingham Christian Church in Salem for the ceremony again this year. James McGarry agreed to be our keynote speaker at the senior's request.

SAT testing is coming up and we have been chosen to be monitored during the test by the DOE.

Facilities Committee: Theater door was in the process of finally getting repaired but the company ordered the wrong part so we have to wait to get the new one.

Don disputed several invoices with the landlord regarding repairs for the old hvac units that should have been replaced. The total dispute is around 5k. We are waiting for a response.

New Business:**

Motion to adjourn: Scott Dolliver, Monica seconded

**All new business will be put on the agenda and discussed at the next meeting